PASAA Vol.20, No.2 December 1990

News about News: The Language Teacher's Friend

Malinee Chandavimol Chulalongkorn University Language Institute Bangkok, Thailand

Abstract

We currently live in a world of information technology that enables us to learn about today's and yesterday's events in different parts of the world very quickly. Consequently, we, as teachers, must provide our pupils with the ability to understand news, and to assess its accuracy and significance.

In particular, newspapers provide a readily available and interesting source of material for students in English and more teachers are using news items, special features, cartoons, photographs and even advertisements as supplementary materials to teach English.

This paper first describes functions of newspapers. Then it goes on to discuss the language used in the headlines and stories: about the expressions used in the newspapers; misleading headlines; judging the reliability of the source and how to persuade readers to continue to the conclusion of the article.

The last part covers a variety of exercises that help and encourage students to read newspapers with ease and with fun. All four teaching and learning skills-listening, speaking, reading and writing-are involved and integrated.

We currently live in a world of information technology. It is possible to learn about today's and yesterday's events in different parts of the world very quickly about wars and disasters, military coups and elections, fashion shows and football results. This makes the world a global village. Consequently, we, as teachers, should provide our pupils with guidelines both to understand news and to assess its accuracy and significance.

This paper attempts to find ways to:

- 1) help students follow the news with understanding,
 - 2) help them develop the ability to

assess its accuracy and significance,

- 3) encourage the reading of newspapers with ease and with pleasure,
- 4) demonstrate how readers are persuaded to read to the end of the story, and
- 5) show that vocabulary will be automatically enlarged.

In reading newspapers, headlines are the most important signals, since headlines should tell the reader what the stories are going to be about. When reading headlines, the reader will get an idea of the content of each article or news story. Since headlines are written to attract the attention and interest of the readers and because of limits of space for the large type, headlines use a clear pattern of special language, and often contain obscure words.

The Common Features of Headline Language

In order to evaluate the news, headline language must be understood. The common features of headline language found in the Bangkok Post, the Nation and the Student Weekly are as follows:

1. The article and the verb "to be" are frequently omitted.

Example: "Proposed tax charges postponed - PM" = The Prime Minister announces that the proposed charges in taxations will be postponed. (The, the, and will be are all omitted.)

2. Words are often abbreviated, and short words are frequently used in place of more common, longer words.

Example: "RP fights ASEAN fudge" = The Philippines government argues against proposals by the Association of South East Asian Nations which it thinks are unclear and a weak compromise. (fudge = unclear agreement and a weak compromise)

Other examples:

cut = reduction
pact = agreement, treaty
row = argument, dispute, international disagreement, defying football
referee

3. The verb system

3.1 The present simple tense is used to describe an ongoing process.

Example: "Military seizes power" = A successful military coup has taken place in Thailand.

3.2 The present simple tense is used to describe both something which has happened and which happens repeatedly.

Example: "Importers complain customs delay" = Thai importing companies have complained again that the Customs Department is creating unnecessary delays passing their goods through the Port.

3.3 The present progressive tense

is sometimes used, mostly to give the meaning of something that is developing.

Example: "Democrats gaining in polls" = Latest public opinion surveys (not an actual election) show a trend of increasing support for the Democratic Party in Thailand.

3.4 The *infinitive* is used to refer to the future.

Example: "East, West agree to work together on migration"= The new government of a united Germany has agreed to work closely in the future with its eastern neighbours about westward migration from the Soviet Union.

3.5 Passive constructions

Example: "NZ wool suggested to mop up Gulf oil spill" = Wool from their sheep has been proposed by the New Zealand government to absorb oil spilled into the Gulf by the Iraqis.

4. A series of nouns used as adjectives are blocked together, often without any verbs or conjunctions.

Example: "Collective action by airport operatives" = All workers at the airport will co-operate in a strike.

5. Acronyms

Example: "Researchers reveal likely causes of SUNDS" = Researchers and doctors working on the Sudden Unexplained Nocturnal Death Syndrome have discovered a probable cause. (The popular phrase for SUNDS is "cot deaths").

6. Space-saving punctuation Quotations, cause/effect relations and questions are often signified through punctuation:

Example: "Soviets warn West: Don't dash peace bid with Ground War" = Soviet Government tells all members of the Alliance against Iraq not to destroy new Russian efforts to bring about a peaceful settlement in the Gulf by starting a ground attack just now.

7. Positive or negative meanings of words used in headlines

Example: a. 'boost' - something positive, or extra growth

- b 'soar' a dramatic increase (could be positive or negative)
- c 'looms' something negative is coming

Getting Started: Reading News from English Language Newspapers

The most practical and effective way of starting to read news in English language newspapers is to use a native language newspaper as background for beginners. In this way the readers will gain more self-confidence and feel familiar with the news. Thus, the reader will have a head start towards understanding the English language newspapers.

The next step is skimming. By skimming, the reader should glance through the news story quickly in order to see what it is about, whether it is interesting and what its main details are. Normally, the most important facts will be contained in the first paragraph called the "lead".

Allies poised to launch land battle

Bush spurns Gorbachev's peace plan

Nicosia (Reuter) — US President George Bush apparently cleared the way for the start of a Gulf ground war, saying an 11th hour Soviet peace plan fell short of allied demands.

Without waiting for Iraq's response to proposals by Soviet President Mikhail Gorbachev, Bush yesterday ruled out negotiations with Baghdad and declared:

declared:
"The goals have been set out — there will be no concessions."

He told reporters the Gorbachev plan, put to Iraqi Foreign Minister Tareq Aziz in Kremlin talks on Monday, "falls well short of what would be required'.

Bush made his remarks as more than 500,000 allied troops stood poised in Saudi Arabia to launch one of the biggest land battles in history against half of Iraq's one million strong army in and around Kuwait.

But Gorbachev's spokesman Vitaly Ignatenko suggested Moscow was coming out firmly against a land assault after more than a month of relentless bombing.

He told reporters: "This offensive would result in greater casualties and greater destruction. Our position is to prevent this destruction."

But he said Moscow had made no specific call to Bush to hold back the assault pending a reply from Saddam.

Soviet officials have declined to re-

veal the contents of the plan. Bush, in his first comments on the proposals, said:

"President Gorbachev asked that I keep the details of it confidential and I'm going to do that," Bush said. "I will respect that request in the interest of thoroughly exploring the initiative."

thoroughly exploring the initiative."
The campaign to drive Iraq from Kuwait went into its 34th day with the allies tightening the screw on Iraqi President Saddam Hussein

President Saddam Hussein.
Waves of bombers blasted central
Baghhad all through the night in some
of the heaviest raids on his capital.

Iraq's deputy prime minister was quoted in Iran as saying his country had suffered more than 20,000 dead and 60,000 wounded in the first 26 days of the war — 20 times higher than previous official lists.

Aziz left Teheran for Baghdad after briefing Iranian leaders on the Gorbachev plan. Soviet Foreign Minister Alexander Bessmertnykh said the Iraqi minister "must return to Moscow in the shortest possible time."

Bessmertnykh also said Moscow wanted to see Iraq as a "flourishing state with territorial integrity and playing a worthy role in the world community."

Aziz told Iranian President Ali Akbar Hashemi Rafsanjani on Baghdad was Serious in seeking negotations on withdrawing its troops from Kuwait, Teheran radio said. "The acceptance of UN Security Council resolution 660 and starting negotiations on a withdrawal from Kuwait was a serious step on which we still insist," it quoted Aziz as saying.

Moscow said it wanted a swift decision from Saddam on its proposals, reported to include an unconditional withdrawal from Kuwait in exchange for a pledge to keep Iraq intact, oppose sanctions, resist punishment of the Iraqi leader, and discussion of all further issues, such as the Palestinian question.

A Moscow official said foreign press accounts "more or less" reflected its contents.

British Prime Minister John Major said the war would go on until Iraq withdrew unconditionally from Kuwait.

He said in parliament he had been asked not to give details of the Gorbachev plan but added Saddam "has to withdraw unconditionally...until and unless he does that the conflict will continue."

Military leaders in Washington and the Gulf stressed they were pressing on with plans for a ground war.

Correspondents on the war front said allied forces were manoeuvring into final positions for a land battle after a month-long air onslaught of Iraqi strategic targets and troops.

Gulf tides are high — right for an amphibious landing. The next few

Continued Page 3

In order to understand the news story, the reader should take the following steps:

- 1. Read the headline.
- 2. Look at the key word in the headline. In this case, the word "spurn" is a difficult word which may not be understood.
- 3. Read the lead, which will tell you what the main points of this news story are, and you can get the meaning of "spurn" in the lead: President Bush has apparently judged the last minute Soviet peace plan as inadequate, so the way was clear to begin the ground war.
 - 4. Try to answer the questions derived from the headline, e.g.:
 - a. Why did Bush spurn Gorbachev's peace plan?
 - b. What was Gorbachev's peace plan?
 - c. When did Bush spurn Gorbachev's peace plan?
 - d. How did Bush spurn the peace plan?
 - e. What is the result of Bush's action?

By answering these questions, the reader will be better able to understand the news story.

'The Bear' teaches Saddam' about the art of war

Dhahran, Saudi Arabia (Reuter)—
Surrendering Iraqi soldiers didn't need English to give up. They simply shouted "Schwarzkopf, Schwarzkopf, Schwarzkopf."

It was their way of getting but of the Gulf War and paying tribute to the bear-like allied military commander who turned Saddam Hussein'a "mother of battlea" into the "mother of surrenders".

In the afterglow of victory, US Army General H. Norman Schwarzkopf is being bailed by strategists as one of the great masters of war and his opponent to a sawdust Caesar. With a ceasefire declared and the Iraqi army in tatters, Schwarzkopf savours one of history's biggest military victories — a 38-day air war that ended after 100 hours of ground fighting.

The Iraqi army has been battered

fighting.

The Iraqi army has been battered to bloody pulp by 500,000 allied sol-

diers who lost less than 150 dead. So desperate were Iraqi troops to surren-der that some were seen raising their hands in surrender to a pilotless ro-

bot plane.
Schwarzkopf says he does not know

Schwarzkopt says he does not know how many Iraqi soldiers were killed because their bodies are now in mass grayes in the desert.

With the hammering the Iraqis took from the air and on land, their death toll might number in the tens of thousands of thousands.

of thousands.

The burly four-star general, who is nicknamed "The Bear" and "Storming Norman," also says he could have taken Baghdad if he wanted.

He says his troops pushed to within 240 kms of the Iraqi capital and as far sah e knows, the Iraqii never noticed.

"If it had been our intention to overrun Iraq, we could have done it." Schwarzkopf's tactical clincher—planned in a tiny, windowless Flyadh

military bunker — was to hide an entire army from Iraqi commanders and do it in the heart of their territory.

It was a move that made Saddam's setting up decoy tanks and planes on the ground look like a child's trick. Schwarzkopf's deception left Iraqi commanders believing that the allies were going to attack occupied Kuwait from the sea and from the Saudi border with Kuwait. der with Kuwait.

Iraq massed its strongest forces there and set up the "Saddam line" of sand walls, oil-filled ditches and min-efields. The line lasted two hours into

efields. The line lasted two hours into the ground war.

With Irag's air force grounded and its ability to track the enemy blinded, Schwarzkopf then moved the bulk of his army far to the west and invaded Iraq itself; outflanking the enemy.

It looked easy but it could have

ended in disaster.

The West Point-trained Schwarz-kopf conceded that when US troops arrived in Saudi Arabia last August,

Saddam had the upper hand.

US forces were outnumbered by Iraqi troops in Kuwait. The Iraqis had more tanks, more artillery.

Some military experts say the Ira-qis could have overrun Saudi Arabia and controlled much of the world's supply of oil.

supply of oil.

But Saddam, according to Schwarz, hopf, seems to have known nothing of the art of war.

At a briefing to reporters on Wednesday, Schwarzkopf, 55, laughed when asked what he thought of Saddam, 63, as a military leader. "He is neither a strategist, nor is he a scatician, nor is he a general, nor is he a soldier," Schwarzkopf said.

"Other than that he is a great military man," he added sarcastically. Seldom has history pitted two more unlikely men against each other. Schwarzkopf is a soldier, a tactician, a strategist. He also puts the safety of his troops first.

Saddam had execution squads at the battlefront to stop his men deserting.

the battletront to stop in men userting.

The Iraqi leader talked muth of the glory of war. Schwarzkopf, whose idea of relaxation is to listen to the sounds of wild ducks on tape, spoke of the "profanity" of it all.

He wanted a war where "there was as little cost in blood as possible."

Saddam wanted the "mother of battles."

Dattles."
Saddam told his soldiers. "This your Kuwait, you must fight and die for it." Schwarzkopf led an army that called the battle, "the fight to go home."

March 1, 1991



The Bangkok Post, March 1, 1991

In news story No., 2, there is no lead. If it is not known who "The Bear" is, the first paragraph of the news story should be read and the answer may be found. If the reader is still puzzled, then the second and the third paragraphs, etc. must be tried. (The answer is in the eighth paragraph).

The next step is to try to answer the questions suggested from the headline, for example:

- 1. Who is "The Bear"?
- 2. What does "The Bear" teach Saddam?
- 3. When does "The Bear" teach Saddam?
- 4. What is the art of war?

Misleading Headlines

Headlines are written in the newspaper office to top news stories from home and abroad. Space is limited. Time is short. Readers must be wooed. Thus, in order to read news with understanding and accuracy, a few points have to be taken into consideration, because headlines may be misleading.

Headline No.1

Turkish embassy bombed

Beirut (Reuter) — A bomb exploded outside the Turkish embassy in Lebanon early yesterday, causing damage but no injuries, security sources said.

The blast shattered windows in the building and set

ablaze two cars parked opposite the embassy, located in the Baabda area in the hills above east Beirut.

The explosion brought to 13 the number of attacks

The explosion brought to 13 the number of attacks in Lebanon on embassies, banks or establishments of countries associated with the US-led coalition.

The Bangkok Post, February 9, 1991

If only the headline is looked at, there are two possible meanings: the bombing happened in Baghdad (because of the Gulf War at that time) or in the country of the reader. (Also, "bombing" can mean a bomb placed on the ground or dropped from the air to the ground.) If the dateline² is read, the answer is clear; it was in Beirut, Lebanon. When the news story is read, it will be discovered that a bomb exploded on the ground *outside* the Turkish Embassy in Lebanon, in the hills above East Beirut

Headline No.2

6 held for CNN takeover bid

Jerusalem (Reuter) — Six activists from Israel's far-right Kach movement were remanded in custody for six days yesterday after trying to take over an office of the Cable News Network television company.

Police said the activists broke into a CNN office at the Hilton Hotel in Tel Aviv on Thursday night in an attempt to broadcast a message urging Israel to retaliate against Iraq for its Scud missile attacks, using nuclear weapons if necessary.

The Bangkok Post, February 9, 1991

If only the headline is read, it may be thought that some businessmen have been arrested for trying to buy CNN (Cable News Network, the U.S. television organisation owned by Mr. Ted Turner). "Takeover" as used in this headline involves physical force. When the reader looks at the dateline and finds out that it is Jerusalem, the puzzlement increases. Only after reading through the whole story, will it become clear that, in fact, six right-wing Israeli activists broke into the CNN office at the Hilton Hotel in *Tel Aviv* in order to try to broadcast a message against Iraq urging Israel to use nuclear weapons. It is not an attempt to topple Mr. Ted Turner..

I'nesian books lack a touch of professionalism

Jakarta (Router) — Impressive figures, say foreign investors flicking through the books of many a company in Indonesia's booming private sector. But are they senuine?

the stock market appear up and the government gata serious about collecting tax and accountants are snowed under with work. But many even within

tax and accountant aranowed under with work.

But many even within the industry asy duhinu accounting principles dodgy ethical atandard and a dearth of profes aionalism are Jeopardia

"Indoncala has been aclicep for so long. New It's rattled awake, but you can't possibly expect professional education to keep up, "anid one accountant turned business consultant.

As a new breed of Western-educated businessmen takes over from company founders, accountancy is becoming more "Rather than govern by Instinct like the sld men, the new generation want to rely on statistics. They look at the numbers and if the numbers are lying, they can't make sensible decisions," sold a senior Indonesian partner in a multinstineal accounta-

Alany local firms have for years kept basic financial data away from the prying eyes of the public and the taxman, and they are unable or unwilling to abey disclosure rules fully when they fist in the newly-energetic stock, marhet acrowinable away

, "With the best will in the world, lots of firms don't even know what a good set of books is," said

one local accountant.
"I've had clients breaking rules that were the
wrong rules in the first
place creating books that
were more damaging
than if they had kept
acrover books."

The recent scandal at Bank Duta, which rerested long-standing fortign exchange losses of \$420 million a few months after going public, shows how unreliable

disclosure is.

There was not a mention of the losses in Duta's prespectus, which included accounts which included accounts from

Indonesia's President Suharto, who chairs charities which own over 10% of Bank Duta's shares, called soon after the debacle for more ethical behaviour by accountants. "Most firms are worka second eisewhere," said the local accountant. "Disclosure is all very well, but if the figures are

Professionalism is at lew abb particularly in the amaller local firms, which are often compromised by relying on one or two big clients for huge slabs of income, industry

"If a client who provides you with 80% of your income is playing acrebatics with the tax office but tells you to keep, your mouth closed, you, keep your mouth closed, the accountant sold.

SUPPORT

Although the Indonesian Accountants Association (IAU) has a preliferation of committees trying, so far with little result, he work out new accounting principles and tighter controls, they say the government does too

"It a political question. The government has become any about reprimanding smaller accountants and making them behave. It deem't invite public sympathy if you're labelled pro-big business," said a prominent

The industry suffers from a lack of personnel. There are some \$,000 qualified accountants in Indonesia, but only around a fifth are in private practice.

They are regularly posthed by rich firms, and murheritiesed see ernment rules make them hard to replace. Jakart does not occept sredentiols from private institutions, which excludes people who cannot find places in state universities.

fair, but it's hard to change the law," said Katjep Abdoelhadir, head of the World Bank-backed Coordinating Agency for Accounting Development.

All accountants who do qualify have to do two years of government service, from which many

Depite the deluge of work from companies that have decided to straighten up their books to pay taxes or go public, competition remains fieres, and accountants occurs one another of featuring that promotes an

We were affered a public empany audit at four million rupish (32,100). We couldn't have done it for less than 75 million rupish (\$40,000)," said the partner in the multinational firm. The only way you can afferd le take those sorts of fees is by

Things will Improve if the industry can define and stick to up-date accounting principles, and if foreign investors make it clear that honest bookkeeping is a prerequisile for successful julest vantures, arrountants and

"But it says semething about accountancy that Indoaction businesses have so far gut along sewell without it," said a ferrign business consultant Al

The Bangkok Post, November 17, 1991

This is curiously misleading. Reading of only the headline may lead to conclusions about shoddy printing and production of books in Indonesia. However, if the whole story is read, the reader will learn about dishonesty by businessmen and accountants not keeping proper records and account books.

In this example, it is necessary to take account of the fact that the headline and news story were printed on the business pages.

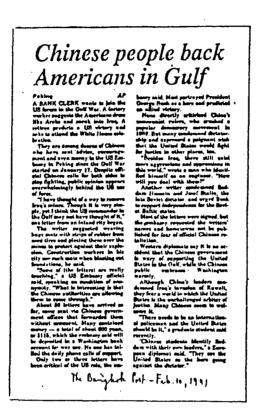
It is important to note the particular section of a paper that a story appears in, as it will give a clue to the meaning of some words, e.g. "takeover", which can involve:

money (business section)

force (world news section)

personality (political section, e.g. John Major take over from Margaret Thatcher as party leader.)

Headline No.4



The Bangkok Post, February 10, 1991

From the headline, it may be supposed that most of the Chinese people supported the Americans in the Gulf War. In fact, if the news story is read, the opinions are gathered from a bank clerk, a factory worker and a retiree from about 50 letters sent to the US Embassy in Peking since the Gulf War started on January 17, 1991 expressing support for the Americans. This is much, much less than the headline appears to claim.

A Fascinating Conflict between Headline & Lead

Headline No.5

Poll defeat may force Major to call early ballot

BRITAIN'S ruling Conservative Party has suffered a stunning defeat in a by election that has dimmed speculation Prime Minister John Major will call an early national ballot.

The upset on Thursday night in Ribble Valley, north of Manchaster. reflected enormous discontent with the so-called poll tax introduced last year and now under review.

The Nation, March 9, 1991

Look first at Headline No. 5 in the Nation on March 9, 1991 about a by-election result in England. The headline says that the defeat of the government candidate may force (= compel) Prime Minister John Major to call an early General Election i.e. before the absolute deadline of summer 1992. The lead sentence describes the defeat as stunning (= huge & surprising), but argues the opposite of the headline - saying that the defeat has dimmed (= reduced) speculation that Mr. Major will call an early General Election.

Of course, the lead in the Nation (from Reuters) is correct. and the headline added in Bangkok is wrong. Could it be that the sub-editor writing the headline didn't understand the word 'dimmed'?

Judging the Reliability of the Source

The reliability of the source contributes a great deal to the reliability of the news. There are four reputable independent international news agencies:

- i) Reuter British
- ii) AFP (Agence France Presse) French
- iii) UPI (United Press International.) American
- iv) AP (Associated Press) American Many countries also have a state news agency such as

TASS of Russia

Bernama of Malaysia

NCNA of China (New China News Agency)

INA of Iraq (Iraqi News Agency) etc. alongside which the international news agencies may or may not be permitted to work. In addition, specifying the source of information is often very important in news articles, which is why reported speech is often used. When the source is not specified, the words "allegedly", "reportedly" and "supposedly" are frequently used. Moreover, "sources close to" may mean the great man himself - but he does not want to be quoted directly. Sometimes, the news story may quote an official or a diplomat who wishes to remain anonymous.

Some sources are biased, and readers must keep this possibility in mind when reading news stories.

The following are some examples of biased sources.

1. "Official" news agencies controlled by the state, such as TASS and NCNA.

All communist countries used to have official news agencies.

- 2. Media reports from countries where it is controlled to a greater or lesser degree: Thailand, Singapore, Malaysia, Indonesia, Laos, Cambodia, Burma, India, Pakistan, Iran, Iraq and all Arab countries.
- 3. Government spokesmen in one-party states.
- 4. Sports managers who are always optimistic that their players or teams will be the best or the winners.
- 5. Business companies, always putting forward propaganda for their products.
- 6. Show-business agents, who try to get good publicity for actors or pop stars.

How much should the following news stories be trusted?

When reading through the next two news stories, all about Saddam, ask yourself how much you can believe in them, by judging

- 1. the dateline
- 2. the source
- 3. the details
- 4. the headline
- 5. absence of byline (byline = name of the writer)

Jordan shocked by Iraqi pullout

Amman (Reuter) — Anger, disbelief, despair,

Those were the reactions sweeping Jordan after Iraqi President Saddam Hussein announced his army was leaving Kuwait.

"This is a trick. Someone is imitating the voice of Saddam, it can't be him saying he wants to withdraw," said Mohammed Sairouti, a Jordanian who phoned Reuters seeking confirmation of the news. He said he was surrounded by 50 disbelieving people.

people.

"God be against the conspirators," said a cleric leading noon prayers at Amman's big al-Hussein

mosque. "God be against America, God unite the Muslims."

The mood outside the mosque turned ugly when a man said: "Saddam has destroyed us. We backed him, but he deserted us. We were willing to sacrifice our lives, our sons for him, but he deceived us."

There was also despair and feelings of abandonment among Jordan's Palestinian population, who pinned their hopes on Saddam after he linked Iraqi withdrawal from Kuwait to an Israeli pullout from the occupied territories of the West Bank and Gaza Strip.

Feb. 27, 199

The Bangkok Post, February 27, 1991

- 1. The dateline Amman, Jordan.
- 2. The source Reuter, an international news agency.
- 3 The details Jordanians are quoted (75% of Jordanians are Palestinians). Now, after Saddam promised to withdraw from Kuwait, they are very disappointed.
- 4. The headline (written in Bangkok) an accurate description of the following story.

5. No byline.³

This news story had a high degree of truth because it came from Reuter. Yet, the writer uses the word "sweeping" in the second sentence, whereas the quoted evidence is thin. Did he interview people himself, or translate from Arabic articles in local newspapers? He is probably an experienced journalist and may well himself be Palestinian. Nevertheless, his story was predictable under the circumstances.

Bangkok Post Friday March 1, 1991

Saddam made mistakes every step of the way

ery step of the way in the Gulf crisis.

By the time the ceasefire came yesterday, his enemies were openly saying you could count on Saddam to get it wrong. Former admirers were shaking their heads, lamenting that the Iraqi leader had brought humiliation on all Arabs.

The small-town street fighter from Tikrit, littletravelled and moulded by the viciousness of Iraqi politics, appeared to misread the outside world.

His first miscalculation was to believe the West would let him get away with conquering Kuwait last August.

Diplomate in the Gulf say had Saddam limited his military operations to the seizure of the disputed Rumailah oilfield and a few border posts, he may well have bullied Kuwait into making concessions without drawing in outside powers.

'Saddam could have

Nicosia (Reuter) — Sad-dam Hussein seemed to miscalculate almost ev-too far on Day One," one western diplomat said.

Instead Saddam carried out an invasion that outraged and united the world, bringing sanctions and massive military retribution.

The Iraqi leader probably calculated his armssuppliers in Moscow would stand by him. In the end the only help he got from the Soviet Union was in stopping the war.

Saddam's strategy mis-fired. He thought his call to share Gulf oil riches with the poor and under-priveleged of the Arab world would trigger pro-Baghdad street uprisings and undermine his Arab opponents. It didn't.

His depiction of foreign forces as infidels defiling the Islamic heritage drew some support from Muslim fundamentalists. But they were powerless to offer Saddam material support or tip the diplomatic balance in his favour.

Saddam hoped taking western and Japanese hostages would deter the West. It didn't.

He calculated that firing Scud missiles into Israel would bring the Jewish state into the war and split the US-Arab coalition against him. It didn't.

He repeatedly mis-judged his chief adver-sary, US President sary, George Bush, apparently convinced that eventually Washington, scarred by its Vietnam experience,

would not go to war. Saddam, 53, who had never attended a military academy, took control of the army from his generals - another gross mistake, according to the

As bombs rained down with remarkable precision, a clearly baffled Baghdad openly acknowledged that it could not compete with high technology weaponry in the air war. The Iraqi air force flew to safety in Iran.

When it was clear that the ground war too was lost, Iraq — possibly to save Saddam's face procrastinated in accepting the UN resolutions. It provided the allies with more time to smash his once mighty army.

The Bangkok Post, March 1, 1991

- 1. The dateline Nicosia.
- 2. It is from Reuter which is an international news agency.
 - 3. The details.

The background to a Nicosia dateline is crucial to understand this item. It is in Nicosia, Cyprus, that NATO monitors Arab radio, and some TV journalists based there are given written summaries and become experts. This story is more of an analytical think piece; i.e. an article rather than a news story

Diplomats based in Cyprus, however, are unlikely to comment. The writer is using old quotes from western diplomats in the Gulf or whole area.

- 4. Headline accurate.
- 5. The story deserved a byline.

Never a Day without New Words

By reading newspapers day by day until it becomes routine, the reader's vocabulary will be enlarged unbelievably.

The following are some techniques in helping the reader understand new words without using a dictionary.

1. Guessing the meaning of the new words.

a.

More Thai Medics To Fly To The Gulf A SECOND

group of 30 Thai doctors and nurses is scheduled to leave for Saudi Arabia next Wednesday, according to a Public Health Ministry source.

The Bangkok Post, January 19, 1991

What is the meaning of "medics"? It might be guessed from the context, as meaning "doctors and nurses".

b.

IRAQ PLEDGES IT WON'T BACK TERRORIST ATTACKS

Iraq yesterday said it would not support terrorism against Thailand and also promised to honour a 2,000-million-baht debt owed to a Thai rice exporting consortium.

The Bangkok Post, January 11, 1991

What are the meanings of "pledges" and "back"? It might be guessed from the context, as meaning "promises" and "support".

C.

Bush keen to quash image of US role as policeman

Washington (AFP)-In the wake of the allied victory in the Gulf, President George Bush is trying to dispel the notion that the United States is the world's policeman, while asserting its readiness to act if its security is at stake.

The Bangkok Post, March 4, 1991

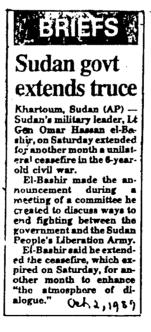
What does "to quash image" mean?

If the reader reads the first paragraph, he will see the phrase "to dispel the notion." Again, if he does not know either "quash" or "dispel", he has to guess. Actually it means "destroy". So, Bush does not want people to think of the U.S. as the world's policeman.

2. Understanding the new word by reading the whole news story.

The reader has to read the complete news story, then he can understand its meaning.

a.



The Bangkok Post, October 2, 1989

truce = ceasefire or end of hostilities / fighting

- = a temporary halt in a violent conflict
- = the stopping of fighting for a period

'Rubble of Baghdad' at Pentagon

United Press International

Washington

PROTESTERS dumped several piles of debris, to represent "the rubble of Baghdad," on a road in front of the Pentagon yesterday.

Pentagon police said nine protesters were briefly detained by police after they spread several piles of large chunks of concrete and a pile of what appeared to be asphalt and dirt on both sides of the road in front of one of the Pentagon's main entrances.

The piles forced traffic onto the sidewalks adjacent to the road but the roadway was not closed during the morning rush hour.

Protester Brian Barrett said the purpose of the stunt was "to bring the rubble of Baghdad right where it belongs" and to protest the loss of more than 100,000 lives in the Gulf war.

"We're repenting for the whole thing," he said. "We're repenting for the sins of the government that were done in our name."

Elizabeth MCalister, an anti-war activist since the Victnam War and wife of political activist Philip Berrigan, said, "As soon as we'do it to another country [create destruction] it comes back to us."

One Presbyterian minister, The Rev. John Bell, said he came to offer prayers in front of the rubble.

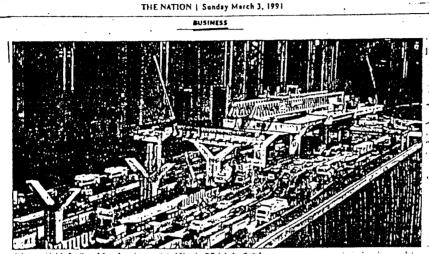
The Nation, March 6, 1991

rubble = several piles of large chunks of concrete and a pile of what appeared to be asphalt and dirt on both sides of the road.

Advising students about reading to the end of news stories and articles

There are three chief techniques used by newspapers to persuade readers to continue to the end of the story/article:

1. by using sub-headings.



Keeping business on track

Critical economic issues, and the consequences of the coup, are being given top priority

On steep back in order to smove 10 maps of the property of the

In the oversually relaxed few day incec the military north powers; the coast leaders have acced swellify to try on the public layers for the superior moves, giving administrative princips and just to the pointiest assect of the absence from the Charlesta government but the evenoment consideration. Oil price reductions, cuts in personal account past and a prect-fever on busic common task and a prect-fever on busic commondation are among the measures.

public.
On a more personal level, Suchinda's eloquence and articulation at the press conference with the nation's service neuropose editors lest Sunday wan, if not admiration from business feaders, at Jeant a willingness by many to give the notifiary junto a by

The estallyst for the coup, the sufficary powers stared, was corruption by the political olore, involving expectally the formidable array of snope la fruitable projects — and that was as close as it got to anything to the with economic affairs. But this refront d error of the statement of the s

as the unitiary hunt called hard rapidly named respectual personalities to be reconomic and fired advisors enumerite, which is now human is not deep some and afficially approaches to all as the punel, note devided the appointment, (II cruded be a good that they might have been unable to refus the appointment, but most accepted the offer-writing).

Socialists or replacit on the need to meatle to behind The recovery and the approximent of such well-know figures at America Science, America Science, America Science, America Science, America and Ownsto Theochasan was nevertheless smokle to prevent the stock must of from planning to prevent the stock must from planning panes exhing

2, When it became clear that the military junts had no wish to stay to procee factors and would acquoist as internal government, and then hold as election in six months under a new contribution, the moch market railled on Tuesday. Again it was business as usual softwayth foreign insurian units still staying owney.

Megs-projecta

"remunal" of two permanent secretic feet Assard Anunerski, from the herefor Mussery, and Sribbium Subhesety, from Transpart and Camera cations. Their shapeing to inscrim goats will have a bearing on the drystic project — Anund it charmes of the Expressive and Rapid Transis Authority of Thailand — and other multi-fallion in babit infersancture neith-fallion in the contraction of the remunications of the transport and Cameras microtions Ministry.

ACM Kaset Roysnavil, another step uty leader of the MPC, then confirmed that nome of the major "questionable" projects would be investigated. — In the past, the Chatches minister

had halled their decirions as very sourcessa when it came to forgue shead with anyor projects to resolve Theilong's infrastructure problems. Cannaged to the Frem Administra-

Compared to the Prem Administration, when the country adopted material factal and monetary policies, the Chestodes government came to affice at a term when oil prices were falling and experts were bounting. At the mater it quickly cut retail oil prices and embours to any administration.

Plus the brigger the prospects were the more toft there was of lobbying and lorge kitch-locks. It will be just a matter of times before the new legislative authorizes are able to accutinate these

Mega projects which were concluded or carne close to finalization during the Chainchie government were the 10-billion plot at virus propect under Experiency and Rapid Travel. Authority of Thuiland, which have precibed in cost by 32 for creet due to the property of the p

But used of the avege projects were under the auspects of Mentret Pangposit's Transport and Communications Ministry They include the Bt!" consonium of CP Oross and British Telecom was picted by the mainty is precious geometree, the controversial Refulblism sortilise project, in which his abids 35d was perspeed and Shisawates Computer Co emerged as the umner is the revised bottomer, the SHION SHITISM DON MEANS TOTILISM CONTROL TO THE SHITISM SHI

Finance

When Suchinda met the bankers last Monday he sought their ecoperation in the pravision of information regarding the assets of suspected corrupt polificisae, the sale of them to containe to do housement as normal.

The deputy jurius leader said the Bern of Thoritand was already lucking after the banking system. It had not not the banks not to unsupper concessively loon rives) and not to lead to a minution of high loon rives) and not to lead to superductive arcters such as guild courses. "I accept the central bank" decession even though I'm chairman of many gulf courses." Jamiliaria said to the properties of the contract of many gulf courses."

He asked the bankers to solven's recommendations to the Justia for changes in the banking system which he lower had been difficult under the previous government, since the contition of the solvent of the solvent

enanequences.

"It can change things afterwards, after hance that politicians faid goine to the bankers for moving during an election, and that some bankers had trived to enade them by going overseas during election think." Its added, Suchinda surved bankers to help to

Suchinds served bankers to help to restore confidence in Thailand with the inversarional financial communic affected by the cases.

The first order came on Wednesda when the military hors instruct removeral hants and financial memtions, through the Bank of Thailand, feerer the next of the 22 Cohon members in Gen Chartche's advantation for alleged uncernations in twenty of the manifest in excell through corruption. The event of the manifest immediately mention for alleged uncernations. emergency analis line, but the foreign fund outflows provad to be manage-

Panes Simesothirs, permanent secretory for firence, soid the second phase of the foreign exchange liberalization scheme would proceed as scheduled on

April I.
Charalit Thanachanan and an urgest fiscal issue is to introduce the value added tax (Vat) which was the subject of much political objection under the

Agricultur

There appears to be no clean-cut forection on neveral pending bosons ovolving the Apricultural Mudatry the controversial private reforenation. For falling prices of notional robber and he setting up of the materies agricultural found worth B10 billion.

Gen Suchinda did not noy clearly, when he need with the gross has Sunday, what he worted to do with the previous government's referentedous project.

royal Forces texperiment in the row caper," he sold, drowing the ball is the humanurate to make the ductions. The department, which intell he failed to replant trees on denodrd force load, has been a strong supporter or private involvement in the usualty"

certainly manner that the paticy of ferrors: Agriculture Mainter Mouse Wampuna would sattlive its creatur. Sailt, there is bayes of Setchieds between Secondable to bit word. At least 5 reviews that the project has foom praying equivision from conversations and the greacral quality. "Some project may be good on pages, but one manner

Yoth Socikaphork, permanent socretory in charge of minutes affairs, such release three prohitme at a talk with Airflurer Communiter-in-chief ACM Kaset Rajanavili, the chairman of the

aracial forces were droong them.
The three proposels that the officials
discussed with Kaset centred around
the reunbursement of the committed
longer and the proposed development
arounds.

Commerce

bureautres in the Convenere day seem to have complete control of their countries. But the proposed mains of the tentil cuts on seel burs

The fall quincipment, which allowhosp toports to convect with facalforely produces, sport of another bound of quotestary between the two interest produces broadway the convectors on our plot and the preci makers on the set plot and the preci makers on the

The then Commerce Minister Assert Sile-on was about to requesmend to the Cobinet to continue the tan outs for another year from April 34, but did any get the chance.

the ans get the chance. The permanent necessaries of the three occuments ministries — Industry, Commerce and formers — are sorigared by the sufficery broders to peoply the proposal agent.

Another immediate concern to the bilateral negotiarious between Thailand and the United States Two ministeriallevel consultations have already been postquied.

Ameri was initially acheduled to ancet with his counterport, Commerce Secretary Rabert Monhecter, in Washington DC on March 26-21 to discuss wade relations. The bilasteal seaths talks, which were to the plant in Hawaii in the fort week of Marsh, lawe also been not off.

Only the official-level monophotoms on supyright unforcement and porest protection are still intact. A Thai delegation, led by Krirk-krall Brayon, depay permanent meretary, will leave

for Lot Angules early the month.
This negatiation is erocial because
the United States Trade Representative
(USTR) is to announce on March 15
whether is accept a persion filed by the
US Pharmaceutical Manufacturery Association oliging failure by the Chaigovernment to provide patent protec-

tion to American drugs.

The exceptance of the perinion would mem that Therland will be a country under investigation for Inadequate potent protection, under from the prior offspoton that it. Intel® to protect excepting of the American video and

sados ministres;
Alvers fil, it remains unclear whethor the US will accept any concussion
that the Thei officials may offer, The
US survented earlier this week a cut in
military and development assistance to
Theiland breamer of the overtheur of
the internal immercent

Phased box uncertainty also is the impact quast hid, which is one of drust methods used to observe hereafted methods used to observe hereafted in which; believed that this method was labeluced by Chatchair's advants. Four topices trade associations for method was labeluced by Chatchair's advants. Four topices trade association from our memoring sample part against the property of the control of labelus and the control of labelus and the control of mention of the control of media to the control of media to the control of the control of media to the control of the con

Industry/Energy

On Friday, the Motional Processorying Constell fordered a tone-gload policy and the following forces of the following foll

Production come in Industries will be lowered marginally, but the transport senter will not gont since it monely seen drest oil which reviews unchanged. The IPEC side expects the price of losse duly sevenative to doclare as a When an article has sub-headings, the reader can glance through them quickly and will know immediately what each sub-paragraph/section is about. The secondary points are explained under sub-headings. In the example, there are five sub-headings: Mega-projects, Finance, Agriculture, Commerce, and Industry/Energy. In addition, the reader can choose any sub-heading according to his preference and read that section or paragraph(s) only.

2. by using "turning-over" the story/ article to another page, often in the middle of a sentence. Popular English language newspapers, especially tabloids⁵ do this more blatantly than the more serious. However, this technique is especially favoured by the prestigious New York Times and the Washington Post. Most of the readers will turn-over even if what they have read so far is not all that interesting and if they come across the news story half way through, they will turn to the page where it began and read from the beginning (see example on page 12).

3. by using a double topic style of writing designed to keep the readers' attention.

END FLOODS, QUICKER TRAFFIC PLEDGED

Governor Chamlong presented two proposals yesterday to make living in Bangkok less unpleasant. He outlined detailed expenditure, which he promised to put into effect during the next few weeks, to prevent flooding in the north-east of the capital during the rainy season. Secondly, the Governor published the exact route of his promised 'over-

(headline)

(lead - in which the writer has set up a two-part news story)

head' railway network, which is in addition to, and complimentary with, the government's 'Sky Train' project.

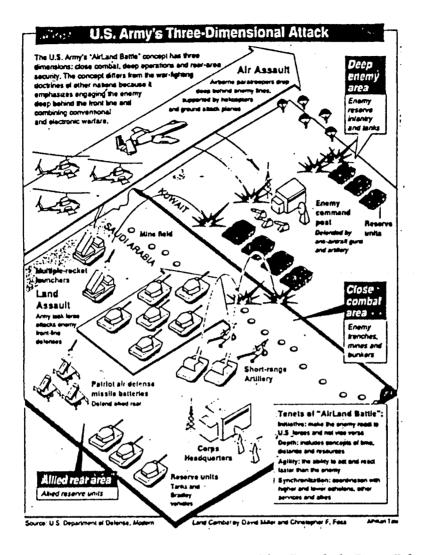
"Last year's flooding will not be repeated", the Governor said yesterday (SEVERAL PARAGRAPHS FOLLOW)

FEWER TRAFFIC JAMS sub-heading

Turning to his plans for an 'over-head' railway, Governor Chamlong told reporters yesterday (SEVERAL MORE PARAGRAPHS FOLLOW)

(Residents of north-eastern Bangkok will read every word of the first half of the story. People who live elsewhere in the city will study the second half of the story to discover if the proposed route of the 'over-head' railway will help them personally.)

4. by having a striking picture, map or diagram to attract readers' attention.



The Bangkok Post, February 22, 1991

NB. Students of newspapers should be warned that the skill and art of fitting a news story into the exact space available on the page against the clock often results in the final paragraph(s) being cut. So, newspaper writers will avoid delaying strong points for the end of the story, and will generally put conclusions not at the end (for fear of being cut) but soon after the opening paragraphs. Since, when working against the clock, there is just not time to make careful cuts in the middle of a story, possibly involving re-writing and resetting, so the cutting of final paragraphs or sentences is widely practised, as is

the cutting of final sentences of any paragraph.

In conclusion, in reading and understanding the news with accuracy, readers must be on the lookout for the misleading nature of some of the news, for the sources from which the news comes, and the section in which the news is printed, e.g. sport, business, as it is sometimes necessary to guess the meaning of some words from the context. If readers can follow the news, they will absorb a new vocabulary day by day without using a dictionary, and then can enjoy reading newspapers with ease and pleasure.

NOTES:

- 1. This article has been adapted from the paper presented at IATEFL'S 25th International Conference, 3-6 April 1991, University of Exeter, England.
- 2. The dateline indicates the place where the news story was written and may also show the date when the story was filed/sent.
 - 3. Is the Reuter's correspondent a Palestinian himself?
- 4. The writer claims anger, disbelief and despair were/are "sweeping" (= found across the country and increasing). He does not appear to have the evidence to use the word "sweeping"
- 5. A tabloid is a newspaper with about half the page size of an ordinary newspaper and usually contains many pictures and a limited amount of serious news.

The Author

Associate Professor Malinee Chandavimol was the Director of Chulalongkorn University Language Institute (CULI) from 1988 to 1992, during which time she was also on the governing board of the SEAMEO Regional Language Centre (RELC), chairperson of the RELC National Co-ordinating Committee for Thailand and a member of various committees of Chulalongkorn University. Amongst other things, she has written texts for CULI and the Ministry of Education.

References

The Bangkok Post, October 2, 1989; November 17, 1991; January 11, 19, 1991; February 9, 10, 20, 22, 27, 1991; March 1, 4, 1991.

The Nation, March 1, 3, 4, 6, 9, 1991.

APPENDIX

Practice Exercise

Read the following headlines under A and match with the news stories under B.

A		l
1.	PATRIOTS SCARE AWAY SCUD	ä
	NIGHTMARES	
2.	BAGHDAD USING CAPTURED	
	AIRMEN AS HUMAN SHIELDS	
3.	CITY ON 48 HOUR-TERRORIST	
	ALERT	
4.	SHIPPING FIRMS SHUN GULF AS	ł
	WAR RISK CHARGES SOAR	
5.	GOVT CONFIDENT ECONOMY TO	
	GROW FAVOURABLY DESPITE	
	WAR	
6.	SADDAM WARNS OF LONG AND	
	BLOODY WAR	
7.	SADDAM'S SCUD BARRAGE A	
	RECURRING NIGHTMARE	
8.	HEAVY BOMBING AS FORCES	(
	PREPARE FOR GROUND WAR	
9.	IRAQI PILOTS IN IRAN NOT	
	DEFECTORS, SAY BRITISH	
10.	ALLIES IN HUDDLE TO PLOT	
	STRATEGY	(
11.	BAGHDAD REELS ON BEING HIT	
	BY WAVES OF BOMBING	
12.	IRAQ REJECTS PROPOSAL FOR	
	CEASEFIRE	

- D
- a. In the judgement of the British government, the Iraqi pilots who have flown many of the most modern planes in the Iraqi airforce to neighbouring Iran have done so under orders and are not running away from the war.

 b. Iraq is firing Scud missiles from mobile launchers, as yet not destroyed by Allied airforces, night after night against neutral Israel (and against enemy Saudi Arabia) giving civilians in those countries sleepless nights, perhaps in air raid shelters all like a bad dream which is repeated, a recurring and frightening experience.
- leader perhaps, has put forward a plan to bring about a quick ceasefire in the Gulf War, but Iraq has turned down this proposal completely.
- d. The American ground-to-air missile, the Patriot, is providing a mostly effective defence against the Scud short-range ground-to-ground Iraqi missiles fired from mobile launchers and, so, is allowing Israeli citizens to sleep more soundly and their government to remain neutral in the war.
- e. The Thai government forecasts that the country's economic growth will continue at much the same rate as at present or better, notwithstanding the Gulf War, which Thailand supports, but to which it is contributing very little.
- f. Even more bombing raids against Iraqi strategic and tactical targets are in progress as a prelude to the ground attack to liberate Kuwait, with the specific objective of saving the lives of Allied ground troops.
- g. The President of Iraq forecasts that the war over Kuwait will last a long time and that many will be killed on

both sides.

- h. Allied airmen who have landed in Iraq, or have bailed out over Iraqi territory, have been taken by the Iraqi government to places in the country where there are strategic targets (which the Allies might attack from the air) in the hope that the risk of killing their colleagues will deter attack.
- i. The people of the city of Baghdad, and the Iraqi military leaders stationed there, are finding it difficult to stand upright (physically and metaphorically) as more and more bombs rain down from allied aircraft.
- j. The Thai Government has warned everyone living in Bangkok to be on special lookout for Arab/Iraqi terrorists during the next couple of days, and has deployed police and soldiers at foreign embassies.
- k. Due to the war to liberate Kuwait, insurance premiums on cargoes, in particular, and on ships have been hugely increased, and consequently shipping lines have decided to avoid sailing to the area.
- l. Allied political and military leaders have met (or spoken on the telephone, more likely) and discussed future policy in the Gulf War.
- II. Read the following news stories and then complete each headline with the words given in the list below.

air raid speculation fails
peace bid threatens gear for
wages spurns step up
under scrutiny dumps

1. UN CHIEF'S MISSION TO BAGHDAD.....

The Secretary General of the United Nations has been unsuccessful during talks in Baghdad with the Iraqi President to try and persuade him to withdraw from Kuwait.

2.OVER GROUND OFFENSIVE MAY BE PREMATURE

It is too soon since the Desert Storm air offensive began to fix the date when the ground troops of the allies may begin advancing into Kuwait.

3. ALLIES.....GROUND OFFENSIVE

Allied ground forces in Saudi Arabia, and at sea in the Gulf, are moving forward nearer the front line or shore in preparation for an attack to liberate Kuwait.

4.	ON BAGHDAD KILLS CAPTURED PILOT The Iraqis have reported that an Allied pilot held as a prisoner of war in Baghdad has been killed in an air attack.
5.	WHITE HOUSEUS: SOVIET PEACE PLAN The American President personally (or the American government) has dropped a plan to bring about peace in the Gulf war which had had joint American-Russian backing.
6.	ALLIESAIR WAR The air offensive by the Allies against Iraq is increasing in intensity.

7. MOSCOW HAS MADE LAST.....

The Soviet government has put forward a last minute peace plan to bring the Gulf War to an end.

8. MASSIVE OIL SLICK.....GULF

The Iraqis have deliberately spilt into the Gulf from Kuwait a large quantity of oil which will do little or nothing to affect the war--but, floating on the surface of the sea for some while, it will damage severely bird and marine life and perhaps destroy Saudi Arabian and Gulf states desalinization plants.

9. US....."SECRET" WAR FROM BASE IN TURKEY

Under the North Atlantic Treaty, Turkey, which is a member of this organisation, has granted a fellow member, the USA, bases. From one of these the newspaper says an unpublicised (and therefore "secret") part of the war against Iraq is being pursued.

10. TV ROLE IN GULF WAR.....

Allied military and political leaders are looking closely at the pictures shown on television worldwide about the Gulf War to judge if there should be further censorship, not only owing to the danger of giving too much information to the enemy, but also in case the pictures inflame public opinion in Allied countries against the war.

11. BUSH.....GORBACHEV'S PEACE PLAN

President Bush has ignored the last minute so-called peace plan put forward by the Soviet Union, on the eve of the land battle in the Gulf.