
RESEARCH

An Evaluation of the Listening Skills Program Using Video and Audio Cassette Tapes as Instructional Media in the Summer Intensive Course, Chulalongkorn University Language Institute

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Aims

The main purposes of this study were as follows:

1. To investigate the teaching learning activities preferred by participants of the Summer Intensive Course 1989, namely the advanced level, the intermediate level and the lower intermediate level.

2. To investigate participants' attitudinal and motivational responses to the use of video and audio cassette tapes as instructional media in terms of content input, classroom activities, the use of audio-visual instructional media (video and audio cassette tapes) and general comments about the Summer Intensive Course Listening Skills Program 1989.

3. To evaluate the Listening Program in order to improve this particular program in several aspects, including content, classroom activities and the use of audio-visual instructional media such as video and audio cassette tapes.

Procedure

Subjects

Of 156 participants in the 1989 Summer Intensive Course, 121 returned

the questionnaires. These participants were grouped according to their scores in the Listening Pre-test and the CULI English Proficiency Test. Group I, or the advanced level, consisted of 55 participants, Group II, or the intermediate level, consisted of 49 participants and Group III, or the lower intermediate level, consisted of 53 participants. Six instructors of the IC Listening Skills Program were asked to write out their comments about the general environment of the teaching-learning sessions.

Instruments

The Listening Pre-test 1989, the Listening Post-test 1989, two questionnaires, seventeen teaching units, ten supplements, five quizzes, and written comments from listening instructors were used as the main instruments of the study. Informal talks and interviews with the listening instructors and participants were also utilized; these provided a valuable source of candid remarks and comments.

Data Analysis

The data were analyzed mainly by SPSSX programs by means of the t-test and F-test.

Findings

1. All three levels of participants, namely the advanced level, the intermediate level and the lower intermediate level preferred Thai instructors with a mixture of Thai and English medium instruction. Classroom activities can be any activities involving participants' participation individually, in pairs or in groups.

2. The advanced level and the intermediate level showed a favorable attitude and moderate motivation towards the content, classroom activities, AV instructional media (video and audio cassette tapes) but an unfavorable attitude and low motivation towards quizzes.

3. The lower level showed an unfavorable attitude and low motivation towards the content, classroom activities, AV instructional media (video and audio cassette tapes) but a favorable attitude and high motivation towards quizzes.

4. All three groups showed an improvement in their post-test scores as compared to their pre-test scores. Based on a series of five quizzes at the end of each unit, all three groups at the end of the course had scores that were generally higher than the scores at their entry point. This showed that they had made good progress through the course.

5. All three groups, especially the advanced level, were very satisfied with the Listening Skill Program.