

If these 11 categories are grouped according to the varimax rotated factor matrix, then four major groupings result.

2. In constructing language matrix for the purpose of teaching, learning and testing besides the linguistic elements in language, other aspects that lead to sociocultural competence should be accounted for, namely the sociocultural categories, roles, status, attitudes, tones of those engaged in communication; instrumentality, communicative events and activities.

3. The macro language test is reliable.

It has high validity because the congruency coefficient index is .91. The test also has stability because the t value is 0.805. The stability is of a moderate level since the correlation coefficient between the two tests is 0.418.

<b>Project Title</b>	A Study of Relevancy of Business English Course Taught at Thai University to the Needs of the Thai Business Community.
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<b>Year</b>	1983
<b>Grant</b>	Rachadapiseksompoj, Chulalongkorn University

### **Purposes**

The purpose of the study is to determine whether or not the English Communication courses and skills taught at Thai Universities meet the needs of the Thai Business Community.

The study is limited to the survey of (1) sixty of the 600 biggest Thai companies comprising of manufacturing companies, trading companies, financial institutions, hotels, and private hospital, (2) business English curricula and courses of 4 state universities, namely Chulalongkorn University, Thammasart University, Kasetsart University, Srinakharinwirote University (Prasarnmitr), and 4 private colleges, namely, College of Commerce, Bangkok College, Assumption Business Administration College and Kirk College; and (3) the opinions of 93 alumni who graduated from the Faculty of Commerce and Accountancy, Chulalongkorn University, in 1980 and 1981. Those alumni took business English courses while studying in the University.

### **Procedures**

The procedures used in collecting data were 3 sets of questionnaires for the personnel of business companies. Interviews were also made. In order to collect data from state universities and private colleges, the questionnaire, the curricula and the interviews were used.

### **Findings**

1. Business English is important to business careers of the Thai Business Community. Writing is used to a considerable degree, while listening, speaking and reading are used to 2 moderate degree, and translation is use only a little.